

# Design review checklist (free, no signup)

A complete checklist to run against a UI before sign-off: visual and brand consistency, real content, interaction states, responsive, and a quick accessibility pass. Free PDF, no signup.

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## Visual and brand

- Spacing, alignment, and padding are consistent with the design system
- Typography matches the type scale — sizes, weights, and line-height
- Colors come from the palette; no off-brand or hard-coded one-off values
- Components match their canonical versions (buttons, inputs, cards)
- Icons are from one set, at a consistent size and weight

## Real content

- The UI uses real content, including long and empty cases — not lorem ipsum  
*A layout that only looks right with perfect placeholder text breaks on real data.*
- Headings, labels, and microcopy read clearly and match the product voice
- No truncated or overflowing text at realistic content lengths

## Interaction states

- Hover, focus, active, and disabled states exist for every interactive element
- Empty, loading, and error states are designed — not just the happy path  
*The states users hit when something is missing or slow are the ones most often skipped.*
- Form validation messages are clear and sit near the field they refer to

## Responsive

- Layout holds at mobile, tablet, and desktop widths
- Touch targets are large enough to tap on mobile
- Images and media scale without distortion or awkward cropping

## Accessibility quick pass

- Text contrast meets WCAG AA against its background
- Focus is clearly visible when tabbing through the page
- Images have alt text and controls have accessible labels

## Sign-off

- Click through the real build as a user would, at more than one screen size  
*Capture each discrepancy as a screenshot and note so the fix list is unambiguous.*
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